

**2024 Nursing Student  
Professional Development Week**

# **Sponsorship Packet**

***April 22 - 25, 2024***

On behalf of the Pennsylvania Action Coalition (PA-AC), we extend a warm invitation to your organization to participate in and support the **2024 Nursing Student Professional Development Week**, scheduled from April 22nd - 25th.

This virtual event will offer enriching professional development sessions to empower nursing students and new-to-practice nurses across Pennsylvania to increase their confidence and readiness to succeed in their transition to the nursing profession.

By becoming a program sponsor, your organization gains a unique opportunity to promote your organization's services to a wide audience of nursing students and professionals throughout the state. Sponsorship tier details are provided below.

To secure your sponsorship or for any inquiries, please email PA-AC Senior Manager, Zaharaa Davood at [zadavood@phmc.org](mailto:zadavood@phmc.org), or PA-AC Project Coordinator, Namaijah Faison at [nfaison@phmc.org](mailto:nfaison@phmc.org).

We look forward to partnering with you in this impactful event.

# Sponsorship Levels

## Gold Sponsor

**\$5,000**

- Organization name or logo on all marketing materials including the PA Action Coalition's website, promotional emails, and a transitional video that will be played to participants in the waiting room between sessions.
- The option to share a short promotional message created on PowerPoint slides that will be displayed on the video played to participants in the waiting room between sessions.
- Acknowledgement of your organization during the opening and closing remarks each day.
- Opportunity to do an introduction during the opening or closing remarks on a day of your choice. (2 minutes).
- Four custom social media posts on Facebook, Twitter, and LinkedIn during the month of April.

# Sponsorship Levels

## Silver Sponsor

**\$2,500**

- Organization name or logo on all marketing materials including the PA Action Coalition's website, promotional emails, and a transitional video that will be played to participants in the waiting room between sessions.
- The option to share a short promotional message created on PowerPoint slides that will be displayed on the video played to participants in the waiting room between sessions.
- Acknowledgement of your organization during the opening and closing remarks each day.
- Three custom social media posts on Facebook, Twitter, and LinkedIn during the month of April.

# Sponsorship Levels

## Bronze Sponsor

**\$1,000**

- Organization name or logo on all marketing materials including the PA Action Coalition's website, promotional emails, and a transitional video that will be played to participants in the waiting room between sessions.
- Acknowledgement of your organization during the opening and closing remarks each day.
- Two custom social media posts on Facebook, Twitter, and LinkedIn during the month of April.